



HOPE

EMPOWERMENT

RELATIONSHIPS

OPPORTUNITY

HEROHouseNW

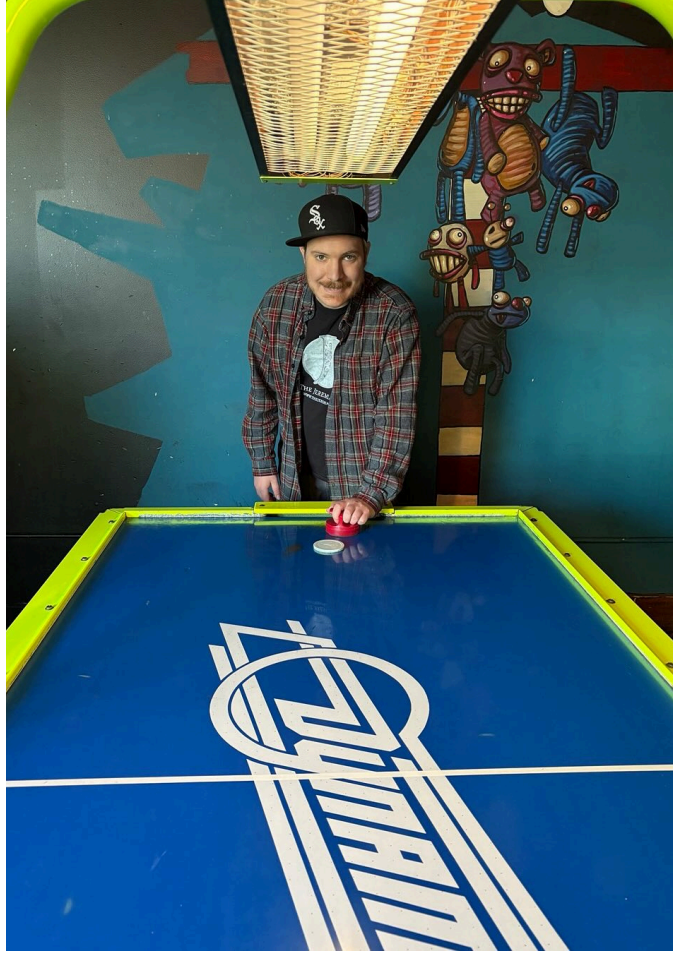


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A MESSAGE FROM THE BOARD PRESIDENT AND CEO

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To Our Valued Supporters:

Dear HERO House NW Donor, Friend, and Supporter,

This year's Impact Report is, in many ways, your story. Every achievement you'll read about—every job secured, skill gained, and life reconnected to community—has your fingerprints on it.

Thanks to your generosity, HERO House NW continues to deliver a powerful, evidence-based model of mental health recovery through our Clubhouses in Bellevue, Seattle, Everett, and Skagit. In a time when isolation, underemployment, and stigma still weigh heavily on too many lives, you've chosen to invest in dignity, connection, and hope.

That investment is paying off. Members are finding purpose, building relationships, and stepping into meaningful employment because you believed in a model that works—and in the people it serves. Your support isn't just charitable; it's transformational.

We don't take that lightly. As stewards of your contribution, we remain focused on outcomes, sustainability, and impact. We're scaling up, reaching out, and speaking up—because our communities need us more than ever.

So as you flip through these pages, know this: you are not just funding a program. You are powering a movement. One where mental illness is met with opportunity, not judgment. One where recovery is collective. And one where everyone—everyone—has a place to belong.

Thank you for being part of this mission.

With deepest appreciation,
Kailey Fiedler-Gohlke, CEO & Scott Rerucha, Board President



Kailey Fiedler-Gohlke
CEO

Scott Rerucha
Board President

BELLEVUE REPORT

2024 was a year of growth and impact at HERO House Bellevue!

We welcomed 48 new members, supported 27 with housing, 14 with education, and helped 30 secure employment. Our expanded hours now start at 8:30am with a hot breakfast, creating more opportunities for members to work, connect, and thrive.

Thanks to donor support, we made major upgrades: new flooring, parking lot repairs, and a complete refresh of our outdoor space with help from volunteers and community partners. We also launched our new Opportunity Unit, creating even more ways for members to engage in meaningful work.

A highlight of the year was the arrival of our brand-new 12-passenger van, making transportation for social events, moves, and shopping trips possible. Weekly food donations, new spruce trees, and fresh partnerships have made our Clubhouse stronger than ever.

We also took HERO House Bellevue into the community by marching in Seattle Pride, participating in the NAMI Walk, and tabling at Issaquah Salmon Days! We are spreading awareness and building powerful partnerships with local organizations.

2024 proved what's possible when community comes together—thank you for making it happen!



HEROHouseBellevue



SEATTLE REPORT

Our 2024 was a transformative for HERO House Seattle!

We proudly earned full accreditation from Clubhouse International, joining a global community of accredited programs. Alongside this milestone, we deepened partnerships with Ballard Food Bank, Community House, Swedish Hospital, and Plymouth Healing Communities—expanding awareness and referral streams to better serve our members.

We launched our first Advisory Board to guide our mission and grow employment opportunities, while also building relationships with key community leaders in crisis care and public safety. To strengthen our services, colleagues attended intensive Clubhouse training, returning with fresh ideas and renewed energy.

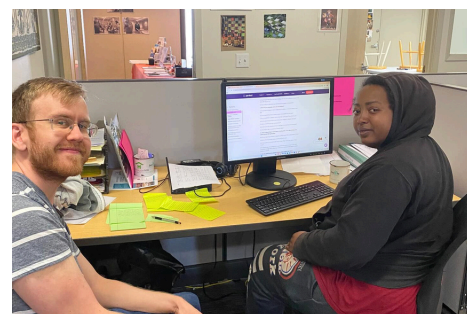
Our first-ever online auction rallied supporters and raised critical funds, and new grant awards supported transportation, nutrition programs, and enriching member experiences. We also grew our team by adding a new generalist, increasing our capacity to serve.

Most importantly, lives were transformed. As member Robin Anthony shared: "Clubhouse helped stabilize my life. I was shy before, but now I'm confident and outgoing. I even give presentations."

With your support, HERO House Seattle is building a stronger, more connected community where recovery and empowerment thrive.



HEROHouseSeattle



EVERETT REPORT

This year marked significant progress and growth for HERO House Everett. We are proud to share the following accomplishments:

Clubhouse Accreditation: We officially became an accredited Clubhouse through Clubhouse International; an incredible milestone made possible by the dedication of our members, staff, and board.

Advocacy & Outreach: We met with Representative Susan DelBene's office and Representative Julio Cortez to explore future funding opportunities and expand awareness of the Clubhouse model throughout their networks and communities.

Board Development: We welcomed a new advisory board member with a legal background, adding valuable expertise and strengthening the diversity of our board.

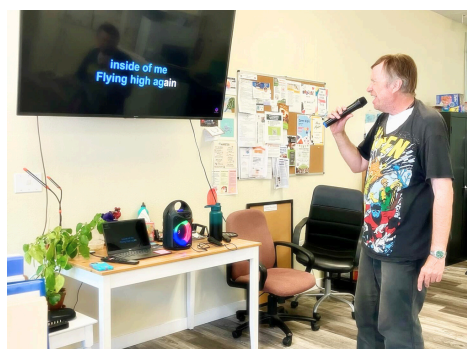
Fundraising Success: Our second annual HERO House Everett raffle raised over \$1,700 in support of our programs and services.

Community Engagement: We continued active participation in local tabling events to raise awareness, build partnerships, and connect with potential members.

Thank you to everyone who contributed to our success this year. Your support makes our work, and our community, stronger every day.



HEROHouseEverett



A NEW PROGRAM: SKAGIT CLUBHOUSE

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Skagit Clubhouse officially opened its doors on February 18, 2025!

Since launch, we've welcomed 11 new members, hired two incredible staff (Max and Savannah), and created a warm, engaging space where members are already diving into the work-ordered day.

In just a few months, we've hit the ground running—building partnerships with SeaMar, Community Action, Compass Health's PACT team, Sunrise Mental Health, and more. We've also been out in the community, connecting with hundreds of neighbors at events like the North Star Mental Health Symposium, Samish Nation's Awareness Fair, Skagit Community Connect, and Burlington Berry Dairy Days—where our members proudly shared handmade swag and the Clubhouse story.

The Skagit community has embraced us, and we're already forming strong bonds with local partners. To ensure a strong foundation, our staff trained with Fountain House and Genesis House, bringing best practices back to Mount Vernon.

The momentum is real! Skagit Clubhouse is growing fast, building community, and changing lives.

PROGRAM OFFERINGS

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Work-Ordered Day

At the Clubhouse, members and staff work together side by side to run the daily operations—everything from cooking meals to managing the front desk. Everyone shares responsibility, creating purpose, community, and a sense of belonging.

Employment Program

Many members want to return to work, and the Clubhouse helps every step of the way—resume building, interview prep, job skills, transportation, work clothes, and even on-the-job coaching. We offer three levels of support (Independent, Supported, and Transitional Employment) so members can choose what fits them best.

Education

Clubhouses help members reach their education goals—offering tutoring, computers, study space, and support to access opportunities from adult education to college and beyond.

Transportation

For members who can't use public transit, the Clubhouse provides rides to and from the program so they can stay connected and engaged.

Outreach

Clubhouses actively reach out to members who stop attending—through calls, messages, cards, and even visits—to check in, share events, and offer encouragement when someone is struggling or feeling isolated.

Supported Housing

Clubhouses help members find safe, affordable housing—through community partnerships, rental assistance, an 8-unit member home, and connections to vital housing resources.

Socials and Wellness

Clubhouses host weekly social events—like museum trips, game nights, and outdoor activities—and offer wellness supports such as healthy meals, yoga, meditation, and walks. These activities build community, strengthen mental health, and show that people living with mental illness can and do lead full, productive lives.



KEY PARTNERS

BUSINESSES

100 Women Who Care
Bellevue Unity
City of Bellevue
City of Bothell
City of Issaquah
City of Kirkland
City of Redmond
Central Welding Supply
Confluence Environmental

Coldstream
Costco Wholesale
Facebook Fundraising
Fountain House
Frontstream
Green-Theory
John Knox Presbyterian Church
King Co. Employee Giving Fund
Kiwanis of Mercer Island

Legacy Group Capital LLC
Molly's Theory
Microsoft Benevity
Nintendo US
Premera Blue Cross
Providence
Seattle Foundation
Rotary of Kirkland
We Work For Health

INDIVIDUALS

Adam Overton
Aditya Ramanathan
Amy Olwell
Anand Janakiraman
Andrea Foegler
Andrew Ma
Andrew Stoep
Anennya Veeraraghavan
Annie Li
Anuradha Sundararajan
April Paris-Joseph
Archana Jain
Arjun Sundararajan
Ashlyn Van Gorkom
Aubrey Girolamo
Azucena Pena
Barbara Spence
Beckett Andescavage
Bernadette Jacobs
Bernadette K. Jacobs
Bob Agopsowicz
Bode Boone
Bradly Knox
Brian Gannon
Bushra Bajwa
Byron and Susan Shutz
Caleb Roberts
Cameron Sheldon

Kaysea Hodo
Keith Haslerig
Kelsey Wong
Ken Creager
Kiara Desai
Kimberly Doucett
Kira Adraincem
Klaus Schneider
Kory Hulsey
Kristine Valentine
Kyle San
Kylie Alfred
Larry Clum
Laura Breymann
Liam Alonso-Samson
Lincoln Missner
Lisa Coleman
Lynn Adraincem
Lynn Wilkinson
Lynne Bird
madisyn roberts
Maeva Adraincem
Maggie Girolamo
Margaret A McClure
Margaret Knowles
Maria F Pacheco Bravo
Maria Poythress
Marian Ramirez

Mark Hakanson
Marsha Hicks
Mary Blakeman
Matt Stott
Matthew Rowan
Meenakshi Nayek
Meg McClure
Megan Rosen
Michael and Jessica Brown
Michael Andescavage
Michael Brown
Michael Comstock
Michael Rudy
Micheal Van Gorkom
Mikey Brown
Minna Schiller
Nakul Lohri
Namitha Konanur Nagaraja
Nikki Jensen
Pamela De La Torre
Patrick Ford

KEY PARTNERS

INDIVIDUALS CONTINUED

Paul Sjöholm
Peter Anderson
Phoebe Guattare
Pratima Lakhotia
Priscilla Pham
Radhika Byrisetty
Rajesh Mohan Rana
Ralph Casillas
Ramya Rangarajan
Raymond E Bly
Renee Betzendorfer
Richard Connelly
Rikke Clum
Robert Agopsowicz
Ryan Burton
Ryan Samson
Sabeen Khan

Samanvi Parimi
Sandra Dinh
Sanvi Hiremath
Sarah Clancey
Sarah Conlon
Saranne Moreschi
Savannah DuBose
Savinay Dangi
Scott Rerucha
Seongsil Heo
Seth Brooks
Sharmadha Moorthy
Shauna McKee
Shepard Andescavage
Sophia Estrada Gomez
Stephan Gohlke
Stuart Ono

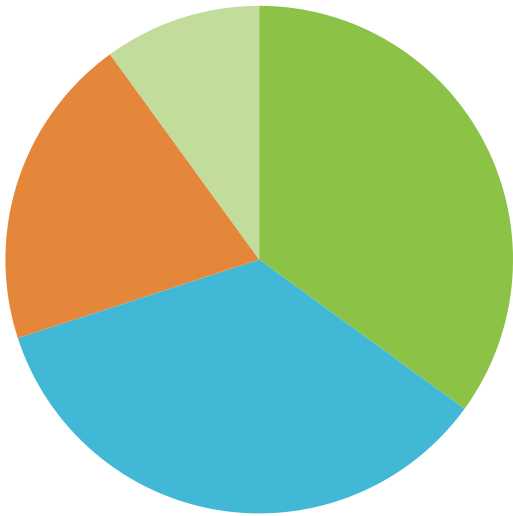
Sudheer Kukkala
Sudhir Ralhan
Susan Drummond
Theophanis Fox
Tina Schmid
Tom Rohde
Tracy Pleiman
Uli Chi
Vandet Pin
Veronika Pohl
Vince Molosky
Virginia Gannon
Vivaan Desai
William Girolamo
Yan Ting Zhao
Yau Kuen Tsang



2024 FISCAL YEAR IMPACT

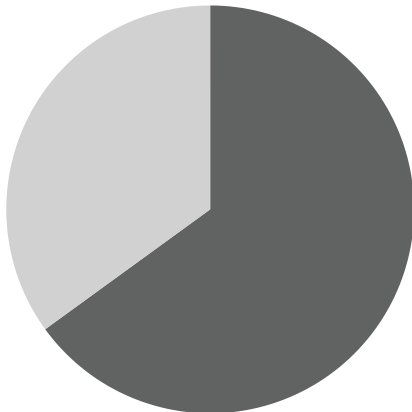
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EXPENSES



Program (80% of total) = \$2,327,594.16

- 35% WOD
- 35% Career Development
- 20% Housing
- 10% Social Program



Admin (20% of total) = \$581,898.54

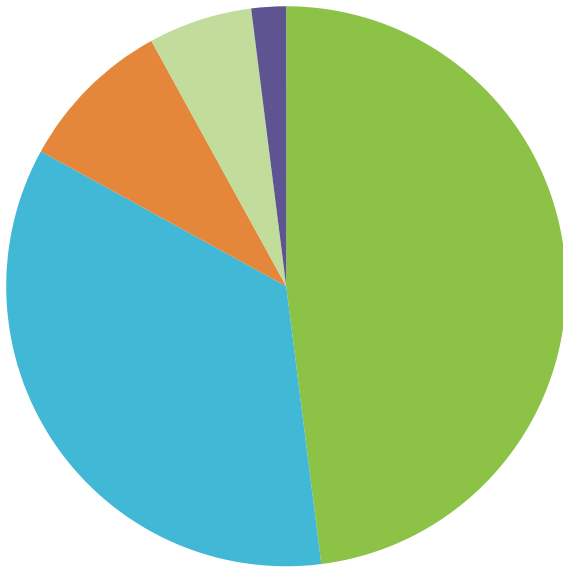
- 13 % Administrative
- 7% Fundraising

TOTAL \$2,909,492.70

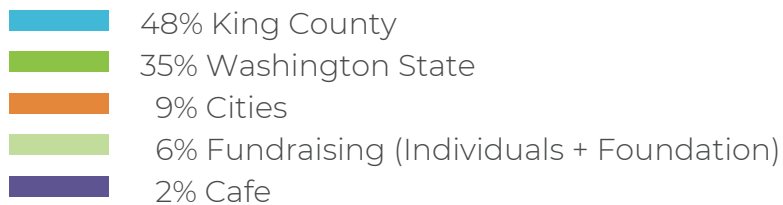


2024 FISCAL YEAR IMPACT

REVENUE



Revenue Total = \$3,074,204.61



STATISTICS



MEMBER VISITS

BELLEVUE	9,352 24% more than 2023
SEATTLE	1,501 2% more than 2023
EVERETT	2025 10% more than 2023

AVERAGE MONTHLY ACTIVE MEMBERSHIP

BELLEVUE	99 15% more than 2023
SEATTLE	35 9% more than 2023
EVERETT	23 10% more than 2023



NEW MEMBERS

BELLEVUE	48 30% more than 2023
SEATTLE	24 29% less than 2023
EVERETT	16 167% more than 2023

ADDITIONAL STATS

CLUBHOUSE OUTREACHES	1,909 25% less than 2023
MEMBERS IN SUPPORTED EMPLOYMENT PROGRAMS	52 30% more than 2023
HOUSING SERVICE HOURS	451 185% more than 2023



COME STAND WITH US

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EVENT HELPERS

The daily activity of a Clubhouse is organized around a structured system known as the work-ordered day. Members and staff work side by side as colleagues to perform the work that is important to their community. Members and staff share responsibility for running every aspect of the Clubhouse.

GIVE NOW

- Set up a monthly or yearly contribution via our website.
- If your employer matches gifts, be sure to apply for matching funds.
- Name HERO House NW as a beneficiary in your will, estate plan, retirement, or life insurance.
- Give stock or securities for tax benefits.

For more information on HERO House NW, please check out our nonprofit profile on **www.guidestar.com** and visit our website at **www.herohousenw.org**

BOARD MEMBERSHIP

Are you interested in serving a role of governance for the organization and helping HERO House NW become sustainable?

If so, email your interest to:
KaileyF@herohousenw.org

WAYS YOU CAN HELP

For information on ways to give, including annuities and charitable lead trusts, see the Planned Giving page on our website:

<https://www.herohousenw.org/ways-to-give>.

Our TAX ID is 01-0925282



**DONATE
NOW LINK**

BOARD OF DIRECTORS

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Scott Rerucha
Board President & Treasurer



Savinay Dangi
Vice President



Veronika "Vee" Pohl
Secretary



Sudir Ralhan
Director



Lisa Coleman
Director



Deepa Bajwa
Director



Meg McClure
Director



Pratima Lakotia
Director



Kailey Fiedler-Gohlke
Chief Executive Officer



Michael Brown
Chief Program Officer

CLUBHOUSE INFO



HEROHouseBellevue

12838 SE 40th Pl.
Bellevue, WA 98006
www.bellevueclubhouse.org



HEROHouseSeattle

711 6th Ave N Suite 101
Seattle, WA 98109
www.seattleclubhouse.org



HEROHouseEverett

1901 Wetmore Ave C.
Everett, WA 98201
www.everettclubhouse.org



SKAGIT Clubhouse

2226 Market Street Suite D
Mont Vernon, WA 98273
www.skagitclubhouse.org

